



CURRICULUM VITAE

2025

HI, IM **FELIX NIETO**.

For over 14 years, I've been on a journey that's taken me from my early days in design to becoming a branding specialist focused on helping digital brands grow and scale. Along the way, as a freelancer, I've supported many entrepreneurs in boosting their online presence—helping them gain more followers, secure grants, and drive sales.

My main goal is to show clients the real potential of their visual communication. I believe every brand tells its story best when there's something meaningful behind it.

Let's tell yours together.



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HE ESTUDIADO EN:

-  PUE DATA - REMOTE
IFCT030PO **SCRUM MASTER & PRODUCT OWNER**
(2025)
-  PUE DATA - REMOTE
IFCT030PO **WEB PROGRAMMING**
(2023)
-  CEINPRO - REMOTE
IFCD89 **ADVANCED JAVASCRIPT**
(2022)
-  FREECODECAMP - REMOTE
RESPONSIVE **WEB DESIGN** - 300 HOURS
(2022)
-  **UNIVERSIDAD REY JUAN CARLOS** - MADRID
BACHELOR'S IN INTEGRAL DESIGN AND
IMAGE MANAGEMENT (**BRANDING**)
(2016-2022)
-  SCHOOL OF ART - ALGECIRAS
HIGHER NATIONAL DIPLOMA IN
ADVERTISING GRAPHICS
(2009-2011)
-  EA MATEO INURRIA - CÓRDOBA
HN DIPLOMA IN **ILLUSTRATION**
(2011-2015)

MIS CLIENTES DESTACAN MI:

- PROFESSIONALISM
- TIME MANAGEMENT
- AVAILABILITY
- CONNECTION
- FLEXIBILITY
- VERSATILITY

RECENT EXPERIENCE (FREELANCE):

- **FLUTURE.PRO**
(MAY 2023 - ACTUALIDAD)
 - ONLINE STORE (PRESTASHOP).
 - BRAND STRATEGY, VISUAL IDENTITY, LANDING PAGE, ONLINE MICRO-CAMPAIGNS.
- **NUTION.ES**
(DEC 2020 - ACTUALIDAD)
 - BRAND STRATEGY, PREMIUM VISUAL IDENTITY, PREMIUM WEBSITE, ONLINE ADVERTISING.
- **IMIAU.ES**
(JUL 2024 - MAR 2025)
 - BRAND STRATEGY, SIMPLE VISUAL IDENTITY, OFFLINE DESIGNS, INFORMATIONAL WEBSITE.
- **CUARTODETONO.ES**
(JAN 2020 - ACTUALIDAD)
 - BRAND STRATEGY, VISUAL IDENTITY, WEBSITE, ONLINE ADVERTISING.
- **TAPE360.ORG**
(DEC 2021 - JAN 2024)
 - BRAND STRATEGY, VISUAL IDENTITY, WEBSITE, ONLINE ADVERTISING.
 - ARTISTIC PROJECT PLATFORM AND CREATIVE COVER IN JAVASCRIPT.
- **ABASTORES.COM**
(DEC 2020 - MAY 2023)
 - LANDING PAGE, VISUAL IDENTITY, ILLUSTRATION, ONLINE ADVERTISING.
- **DESIGNER AT FREEPIK**
(OCT 2021 - APR 2024)
 - GRAPHIC DESIGN AND BRAND APPLICATIONS.
 - WORKED UNDER THE SUPERVISION OF ART DIRECTOR IRENE MIRA MIÑONES.

HE CRECIDO EN:

